

FOR IMMEDIATE RELEASE

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Village of Rhinebeck upgrades Website

Mayor Jim Reardon announced today the Village website has been upgraded to now include an opt in subscription feature. Reardon states, "Last year we contracted with Wambach Communications to design and maintain a new and improved website with a more user friendly format and improved appearance. The website has a wealth of information that is a tremendous help to us as far as disseminating information to the public. Now that we have that developed and functioning we have decided to add the opt in feature. People can now sign up on a secure platform and automatically be notified of Village business". Reardon goes on to state "as a Village Board it is our desire to keep our residents, property and business owners informed and up to date on what we are doing. This feature will make that process seamless. However we need the public's support in order to make this happen. We urge everyone to visit our website at www.rhinebeckvillage.org and once on the homepage they will have the ability to sign up. Without email addresses this feature is of no benefit to anyone". In closing "please help us help you stay informed. It would be a shame to see this effort go to waste states Reardon".